



2023 Artist Application for Booth Space

Entry Fees

Booth fees are based on booth location: please see the map enclosed with this entry:

	Payment due March 31, 2023
Green booths*	\$495
<i>*Very limited availability; call prior to submitting.</i>	
Red booths	\$345

- If you require a double space, please enclose a separate check for each space.

Refunds will be given if we cannot meet specific requests. Once an exhibitor has been accepted and assigned a space, refunds will be dependent on resale of space. In case of emergency, the entry fee will be applied to next year's show. There will be no refunds because of weather. The show will take place both days, rain or shine. Checks returned due to insufficient funds will be subject to a \$30 handling fee and must be replaced by a cashier's check or money order. There will be no sharing of booth space.

Entry/Jury Fee

We charge a **nonrefundable** entry/jury fee of \$10 to help defray costs.

Eligibility

The committee has agreed that artists may sell **high quality** reproductions, lithographs, giclées, etc., provided they are labeled as such for the purchaser to see. Postcards of exhibiting artists' work which are printed, laser, or equivalent reproductions, and are so labeled for the purchaser to see, are permitted provided they are a small portion of the exhibitor's total work shown.

Screening Process

A jury will make selections based on the quality and originality evident in your submitted images compared to other applicants in your category. Jurors will attempt to limit each medium to ensure a well-balanced show. As a fine art show, the work you sell must be your own, therefore **no "buy/sell" products are allowed.**

Image Submission

Applicants must submit four (4) images of their work and one (1) image of their whole exhibit in the form of photographic slides, good quality prints, or JPG/JPEG images (provide latter on CD's).

Envelopes, Mailers, Postage

One self-addressed, stamped 9 x 12 envelope must be included with your application and affixed with postage as follows:

- If return shipment is for Acceptance Letter, your image files, and booth identification tag(s), please affix postage of \$1.75

Exhibit Space & Requirements

Each exhibitor will have an 11 x 10-foot space (unless assigned and paid for a double space). Each exhibitor **must** provide a pop-up tent for each paid space. **It is mandatory that all tents are sufficiently weighted down.** Unloading/loading entrance determined by booth location; info in acceptance packet. All equipment and materials needed will be the responsibility of the artist. There will be no electrical hookups available. In general, no umbrellas will be allowed; exceptions must be approved by the show committee at the space site during setup. Booth space not claimed by 8 AM Saturday will be forfeited and reassigned. **Sharing of booth space is strictly prohibited. All placement decisions are final.**

Event Map Revised

Due To Fire Code Enforcements. Please See Map For Current Booth Locations

Per California "FIRE CODE RE: TEMPORARY TENTS & MEMBRANE STRUCTURES," we are required to have a 12-foot space after every 70 square feet of contiguous booths/tents.

Your tent must be "California State Fire Marshal" rated and possess a tag or stamp so stating. If it is not certified, your tent must remain open on all four sides when people are present. No exceptions!

If your tent is NOT fire marshal-rated & stamped/tagged, you are still allowed to put up walls after the event when no people are present, for overnight security. (Saturday night of the event)

If your tent IS fire marshal-rated & stamped/tagged, you are allowed to have walls up during the event and of course after the event for overnight security (Saturday night of the event)

**Most tents are fire-marshall rated (e.g., Easy-Up brand). Please take the time to review your structure!*

This new layout has afforded us a "modified" corner booth — see red booths (more foot traffic). However, it has also made our artist booth availability limited, so apply early!

Artist Presence

Artists must present their work personally both days and may not employ any agents in their place. It is mandatory that each exhibitor attend both show days. Exhibits must be set up for the public by 9:30 AM each day, and dismantled no earlier than 5 PM on Saturday and all displays may be completely dismantled by 6:30 PM on Sunday. Demonstration work-in-process is encouraged. Artists leaving early on either day will not be invited to return to subsequent shows.

Parking

After unloading tent and physical materials, your vehicle must be immediately moved to the designated free parking area. Staff will be available to direct and assist with your materials. Parking is a short distance from the exhibit area.

Permits

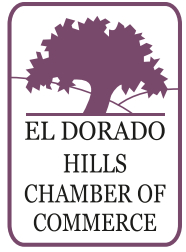
Every exhibitor is responsible for his/her own resale permit from the California State Board of Equalization. Place your resale number in the space provided in this application or attach an authorized tax exemption letter.

Security / Liability

Exhibitors will be able to set up their tents Saturday morning beginning at 6 AM. Displays may be left overnight, but artists are discouraged from doing so. The show will provide overnight security, but there is no fencing. Neither show management nor Town Center will accept responsibility or liability for loss or damage to the exhibitor's property at any time during the show. All participants are responsible for their own liability insurance.

The show reserves the right to remove an exhibitor before or during the show if the exhibitor is:

- showing work not reflecting the quality of the work juried
- selling work that is not his/her own
- moving his/her space without permission
- selling inappropriate items such as t-shirts or novelty items



2023 Artist Application for Booth Space

All applications must be postmarked by **March 31, 2023**
Net proceeds benefit: El Dorado Hills Chamber of Commerce community programs

Artist Agreement

I have read this application fully and agree that if I am accepted, I will abide by these regulations, rules, and instructions. I will accept the jury's admission decisions as final. If I am accepted, I also authorize the El Dorado Hills Art, Beer & Wine Festival committee to reproduce any photographs, slides, or digital images submitted by me for the sole purpose of advertising, publicity, and/or promotion of the show. I understand that I am responsible for my own insurance.

Print name _____

Signature _____

- This application must be completely filled out.
- It may be duplicated.
- Make checks payable to **El Dorado Hills Chamber of Commerce**
- Mail to:
El Dorado Hills Art, Beer & Wine Festival
c/o El Dorado Hills Chamber of Commerce
2085 Vine St., Ste. 105
El Dorado Hills, CA 95762

Questions: Please contact Lana Dougherty, lana@eldoradohillschamber.org, (916) 933-1335, ext. 103.

Application Checklist

- A check or money order for your space(s).
- Include:
 - four (4) images of your work
 - one (1) image of your entire display
 - your current resume
- One 9 x 12-inch or larger self-addressed, stamped envelope with sufficient postage for the return of your images, acceptance letter, and booth identification tag(s).
- This completed application form.
Every question must be answered.

Early applications are strongly urged; location preference is given to earliest entries. No refunds. No transfers. Booths may not be shared. Provide all information, then sign, and enclose all of the materials in the checklist in the left column.

Booth Selection

- Green** \$495 *Extremely limited; call first to confirm availability* **Red** \$345 **Double** [any color]: 2 x cost

Name _____

Resale permit # _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ (night) _____

Website _____

Email _____

Vehicle make / model _____ Year _____ License # _____ State _____

Price range of work from \$ _____ to \$ _____

List your two most important shows:

1 When _____ Where _____

2 When _____ Where _____

Check **ONE** media which represents the majority of your exhibit; choose carefully — you will be judged in one category only:

- | | | | |
|---|---------------------------------------|---|------------------------------------|
| <input type="checkbox"/> 01 Painting (oil, acrylic) | <input type="checkbox"/> 04 Ceramics | <input type="checkbox"/> 07 Mixed Media | <input type="checkbox"/> 10 Fabric |
| <input type="checkbox"/> 02 Jewelry | <input type="checkbox"/> 05 Sculpture | <input type="checkbox"/> 08 Photography | <input type="checkbox"/> 11 Metal |
| <input type="checkbox"/> 03 Watercolor | <input type="checkbox"/> 06 Glass | <input type="checkbox"/> 09 Wood | <input type="checkbox"/> 12 Other* |

Other medium/Further description of your work: _____

Fees

Include separate checks for each item.

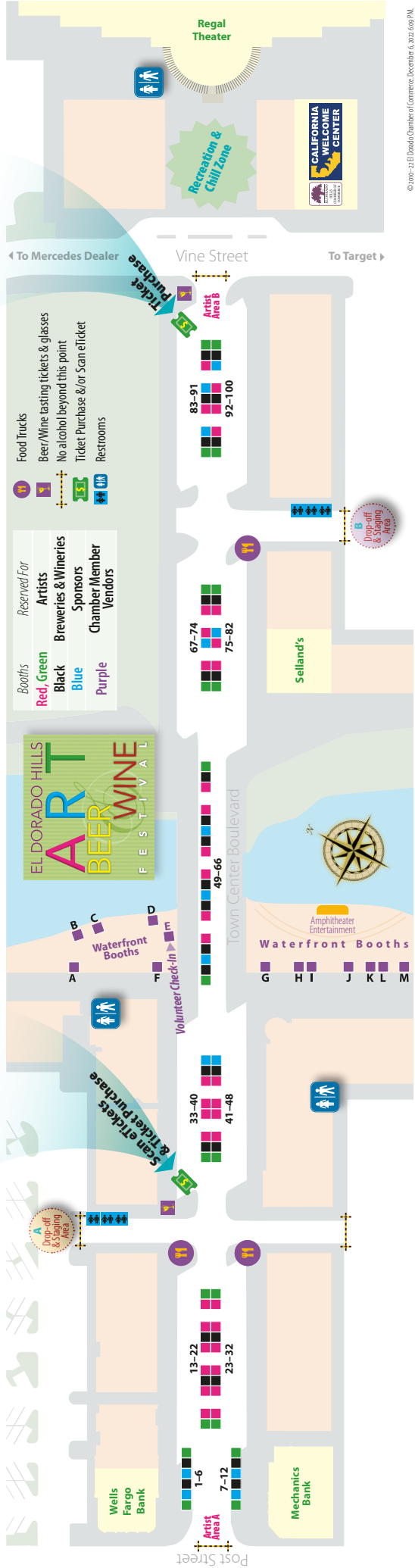
}	Entry Jury Fee (<i>nonrefundable</i>)	\$	10
	Booth Fee	\$	
	Optional Double Booth Fee	\$	
	Total of all checks enclosed	\$	

Office Use Only

Received _____

Space _____

Acceptance Package Mailed _____



← To Mercedes Dealer Vine Street To Target →

Food Trucks
 Beer/Wine tasting tickets & glasses
 No alcohol beyond this point
 Ticket Purchase &/or Scan eTicket
 Restrooms

Booths	Reserved For
Red	Artists
Black	Breweries & Wineries
Blue	Sponsors
Purple	Chamber Member Vendors

EL DORADO HILLS ART & BEER WINE FESTIVAL

Waterfront Booths
 A B C D E F

Waterfront Entertainment
 G H I J K L M

Volunteer Check-In

Scan eTickets & Ticket Purchase

Post Street

Town Center Boulevard

Wells Fargo Bank

Mechanics Bank

Selland's

Regal Theater

CALIFORNIA WELCOME CENTER

Recreation & Chill Zone

A Drop-off & Staging Area

B Drop-off & Staging Area

83-91
92-100

67-74
75-82

49-66

33-40
41-48

13-22
23-32

1-6
7-12

Artist Area A

Artist Area B